

Project number: 101081776

Deliverable 5.2

First update of the communication, dissemination and exploitation plan

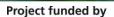
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P	Public	×
СО	Confidential, only for members of the consortium (including the Commission Services)	
CI	Classified, as referred to Commission Decision 2001/844/EC	
SEN	Sensitive	

Type

R	Document, Report	×
DEM	Demonstrator, Pilot, Prototype	
DEC	Websites, Patent Fillings, Videos, etc	
Other	(Please describe the type)	

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1. Executive summary

This Deliverable 5.2 provides an update at month 18 to the version of the same deliverable, provided at month 6 and describing the strategy adopted for effective communication, dissemination and exploitation (C, D & E) to support the AgriLoop project and help maximise its impact.

A review of the activities performed to date* and an assessment of their outcomes is given in sections 3 - 14. This deliverable covers the AgriLoop reporting period M1-M18 (1st Dec 2022 – 31st May 2024), the data on metrics has been collected up to 22nd May 2024 to meet reporting deadlines. The next steps for AgriLoop C, D and E are outlined in section 15. Examples of communication materials and other than C, D and E tools produced are provided in the appendices.

Since the development of Deliverable 5.1 (C, D & E strategy) at M6 the project has made substantial progress in developing communication materials, events and external engagement for the consortium to use, both to raise an awareness of the project and disseminate its findings to date. The key highlights include: branding and visual identity have been established, key communication tools are in place (website, social media, presentations, posters, flyers), social media presence established on Twitter, YouTube and WeChat, LinkedIn, with a total following of 3,976, press coverage by seven media outlets, submission of the <u>first three best practice abstracts</u> and <u>dedicated public engagement</u> event with 45 participants. The project has begun to engage with its external stakeholders. INRAE held the first stakeholder engagement webinar held with 163 attendees,. Other external facing events include: 4 key events have been completed: 1. European and Chinese Coordinators joint presentation of the project at the Conference on Renewable Materials, China, 2. Webinar: Developing high value products from agricultural residues with a total of 163 participants (95 online and 68 face to face), 3. Webinar: Agricultural Residues Pre-Treatment and Extraction: Pros and Cons - Suggestions from Two European Projects, 64 participants and 4. Training event: High-value Utilization of Functional Components of Agricultural organic Waste. 40 participants.

2. Changes to the strategy

To boost engagement within the consortium, a C and D sub-group was set up, which includes a representative from each partner. This group will feed the latest project news, events and results to the partners in work package 5, providing a quicker route to dissemination. Deliverable 5.1 stated that the project will work closely on C, D & E with the Chinese partners. With the start of the Chinese project in 2023, more detail on this aspect has been developed, and this was provided in an appendix to the original strategy in M10 (see appendix 1. Appendix to AgriLoop C, D & E Strategy: September 2023 update). Some key points are:

- a target of 8-10 scientific publications to be co-authored by Chinese and European partners,
- best practice abstracts for dissemination to European audiences to be complemented by technical notes for dissemination to Chinese audiences,
- translation of key communication materials into Chinese,
- social media activity on LinkedIn and X / Twitter to be complemented by feeds on WeChat

- at least two joint technical progress and academic exchange training events covering crops and technologies that are relevant to both European and Chinese audiences.
- training events and materials to be made inclusive for all audiences with the use of captions and translations,
- the Innovation Management Group (IMG) will comprise representatives of all partners,
- at least two joint communication events with Chinese and European partners.

The update to the strategy in appendix 1 also includes a response to the results from AgriLoop's Responsible Research and Innovation (RRI) action plan (Deliverable 6.3). This collected RRI survey data from all project partners and some of the survey results are relevant to C, D & E, for example a strong emphasis on public engagement, science education and open access publication is advised as essential to effective C, D &E. As a result, the following action points have been added to the C, D and E strategy:

- encourage partner activity on public education and science education with regular emails to the partners flagging up forthcoming opportunities,
- work package 5 partners to lead on developing public engagement and science education activities that other partners can contribute to,
- work package 5 to support partners with resources to support their activities (posters, sample collections, slide sets, activity suggestions),
- ensure the AgriLoop website will monitor downloads of resources.

3. AgriLoop branding

The AgriLoop branding has been established with the following:

- the AgriLoop logo and visual identity guidelines (see Deliverable 5.1)
- the tagline "High-value products from agricultural residues through sustainable chains."
- a set of branded templates for posters, presentations and banners (see appendix 2)

4. Tools to co-ordinate and monitor project dissemination

To ensure that AgriLoop's communications are consistent, timely and effective, a range of co-ordination and monitoring tools have been developed. These include:

- A communication and dissemination **clearance procedure** (see deliverable 5.1)
- Online **communication and dissemination logs**, enabling all partners to easily record their communication and dissemination activities centrally (see appendix 3 for a summary of activities logged)
- An **online events spreadsheet**, enabling the partners to log events, exhibitions, meetings they or another partner could be interested in attending (see appendix 4).
- **Communications email update** that provide partners with ideas, opportunities and resources to help them communicate effectively as well as informing them of the project's latest communication and dissemination activities (see first update in appendix 5).

5. Communication and dissemination materials

A range of communication materials have been produced to promote the project and support the communication activities of the project partners. These include the following (see appendix 2 for examples):

- A4 factsheet on the project,
- project brochure,
- poster and template which can be adapted for use at conferences or events,
- set of PowerPoint slides, introducing the project, as well as branded template slides, so that partners can create their own slide sets,
- bank of relevant images for the project partners to use, which are either copyright free or appropriately licensed,
- roll-up exhibition banner for use at exhibitions, workshops and conferences,
- document cover,
- printed exhibition materials,
- letterheads.

Short videos have been produced (including 2 overview videos) featuring interviews with work package leaders and are hosted on both the <u>YouTube</u> channel and on the <u>AgriLoop website</u>.

The project website has been available since M6 (see appendix 7). It provides a public platform for disseminating non-confidential project information. Key pages are translated into Chinese. Since its launch in July 2023, the project website has been visited 3,156 times and received a total of 7,786 individual page views. It includes the following:

- sections tailored for each of the main target audiences (farmers and growers, scientists, industry, policy makers and funders, young researchers and the general public),
- overviews of work packages, partners and key personnel,
- resources (public deliverables, links to publications, videos, communication and dissemination materials),
- news and events.

The first three **best practice abstracts** have been produced, condensing outcomes and recommendations from work packages 1 and 3 into short, easily understandable abstracts, using the common format developed by EU CAP NETWORK, see Deliverable 5.8.

6. Publications

As part of the project's efforts to share knowledge among the research and scientific communities, it has begun to publish its finding in open access journals. The first such publication is in the journal <u>Processes</u>. This paper describes the possible transition of agricultural anaerobic digesters into multi-product biorefineries using AgriLoop as an example. A second paper has also been published in journal <u>BioRxiv</u> on identifying the nutritional requirements and growth conditions of microorganisms for determining their applicability in industry and understanding their role in clinical ecology.

7. Communication and dissemination events

AgriLoop has organised or participated in 39 events. These include scientific conferences (International Conference on Renewable Materials, China; European Symposium on Biopolymers conference; International conference on Foodomics; Final conference of the FEDKITO project), education and training events for young scientists (Bioeconomy Changemakers Festival, lecture to Master and PhD students at the Federal University of Pernambuco), science workshops for industry and academia (Waste as a Bioresource, Food Loss & Waste & Beyond: towards a Circular Economy, lecture at Verona Agri Food Innovation Hub), and a public engagement event which focused on the AgriLoop project (Café Scientifique, York: Meeting Farming's Sustainability Challenge). AgriLoop also organised a dedicated stakeholder webinar in March 2024: High-Value Products from Agricultural Residues. Audiences reached at these events are summarised in table 1.

Table 1. Audiences reached at communication and dissemination events.

Event	Research communities	Industry	Policy makers funders	General public	Total (estimated)
Cafe scientifique				•	45
Waste as a bioresource	•	•			50
FEDKITO conference	•		•		100
Foodomics conference	•	•	•	•	400
AgriLoop webinar	•	•	•		95
Food loss & waste	•	•			58
University Pernumbuco lecture	•				36
Verona Agri Food hub	•	•		•	30
Renewables materials conference	•				40
Bioeoconomy changemakers	•			•	10
Biopolymers conference	•	•			40

8. Working with the media

Media promotion, including <u>five press releases</u> has resulted in the following online media coverage:

- French publication, <u>Le Monde Against all-plastic, the fight of researcher Nathalie</u>
 Gontard
- Spanish publication, Fundacion Innovacion bankinter La investigación de base acelera las soluciones de reciclado de residuos
- French publication Midi Libre <u>Agriloop transforms agricultural waste into biodegradable plastic: the project, partly financed by Europe, was born in Montpellier</u>
- Biofuels Digest Sino-EU <u>AgriLoop projects to develop high value products from agri-</u> food residues
- Tomato news <u>Agriloop's Webinar on Developing High Value products from</u>
 Agricultural Residues
- BioPlastics News <u>Agriloop Project to Convert Agri-Food Residues into Products</u>
- Science Business Bans, flagships, and a green pivot: the state of EU-China research relations
- FIBK Internet of Waste: <u>IoT to recycle and recover waste</u>
- Spanish National Research Council Kick-off meeting of AgriLoop, a European project
 in cooperation with China on converting agricultural residues into novel
 opportunities

9. Social media

AgriLoop has established the following social media presence:

<u>Twitter / X</u> feed (124 followers)
<u>LinkedIn</u> Company Page (468 followers)
<u>YouTube</u> channel (10 subscribers)
<u>WeChat</u> channel (3,200 followers)

The Chinese partners are active on social media. A WeChat official account called "Chinese Peanut Food" which shares the latest peanut achievements in China and the world at the early period. The research team events and research outcomes are also released through this account, including plant protein and oil sector. Up to now there are 3,200 followers from industry, academic, farm, local and central government.

The total social media following across all channels is currently 3,976. Social media followers include farming cooperatives, scientists, policy makers, academic and industry. Work in the next period will develop these follower categories and engagement.

10. Working with other EU initiatives and organisations

To ensure effective knowledge sharing, AgriLoop has been networking with other projects, initiatives and networks in the EU and internationally. This effort has included:

- inviting other projects to give presentations at the AgriLoop monthly project meeting and webinars (Mainstream Bio, Scale-Up, BioRural, Brillian, RURALBioUp, CIPROMED),
- participating in the events of other projects (Final conference of the FEDKITO project),
- developing relationships with communication leaders of other projects for mutual publicity and event organisation and the sharing of newsletter and social media content (e.g. Mainstream Bio, BioRural and Brillian),
- joining relevant networks: AgriLoop has joined the Biorefine Cluster Europe and FOOD 20230 networks and we have applied to join the Rural Bioeconomy Network,
- three face-to-face workshops are planned for knowledge transfer with complementary EU and Chinese projects (see table 2),
- inviting other projects to participate in an AgriLoop session submitted to ESOF2024 (poster session been offered for June 2024),
- identifying potential projects with which to run joint training events (task 5.3),
- using networks and clusters run by the partners to disseminate major project developments (e.g BioYorkshire, FCAC).

Diagram1: EU projects in collaboration with AgriLoop













11. Training and knowledge transfer

In M18, task 5.3 the project delivered a training plan in which all partners were tasked with contributing to knowledge transfer and training activities. FCAC is coordinating a series of training events: 17 in person events (training sessions and learning workshops) and 11 knowledge transfer webinars) as well as associated training materials during the AgriLoop project. These events are targeted at a range of audiences including farmers, biobased industry, academia: students, and researchers, policy makers and regulators across both Europe and China. Table 2 outlines these events and demonstrates that-across the series – all target audiences and key crop-growing regions will be reached.

Table 2: Plan for training workshops and webinars

	Training event	Location	Date	Target audiences
-1				

Developing High-Value Products from Agricultural Residues	Webinar	6/3/24	Introduction to the project for all stakeholders
Raw material pretreatment & extraction - pros and cons	Webinar	17/5/24	Academia, farmers, SMEs, end users, cooperatives, policy makers
Sustainability criteria in biorefineries	Denmar k	1/7/24	Academia
High-value Utilization of Functional Components of Agricultural organic Waste	China	29/03/2 4	Academia
Survey of agricultural waste resources	China	July '24	Academia
Promising potentials of by- products valorization	Webinar	Sept '24	Farmers, end users, policy makers
Pre-industrial scale biorefineries	Italy	Nov '24	Farmers, end users, policy makers
Microbial PHA production	Italy	Nov '24	Academia
Microbial and fungal protein production	Belgium / China	Dec 24	Academia
Characterization of polyesters	Portugal	Dec '24	Academia
Characterization of the extracts	Webinar	Dec '24	Academia
Turning agri-food by-products into precursors for the production of bio-based materials	Webinar	May '24	Academia
Decision support tools for novel biorefinery designs	Spain	July '25	Academia
Fertilizers, biomaterials and energy conversion based on agricultural waste	China	Aug '25	Academia
Optimized strategies for new value chains in rural communities in bioeconomy	France	Dec '25	Farmers, end users, policy makers
Development of biorefineries in the rural areas	Spain	Dec '25	Farmers, end users, policy makers
BioPolymers and Materials - Potential uses	France	Dec '25	Complementary EU & CN projects

Decision criteria on extraction techniques/ products	Webinar	Dec '25	Academia, Farmers, end users, policy makers
Frugal design of bio-based alternative to plastic materials	Webinar	Dec '25	Academia, Farmers, end users, policy makers
Pilot scale production: barriers	Webinar	Dec '25	Academia, Farmers, end users, policy makers
Biotechnologies and cascading processes for biomass conversion into valuable products	Italy	Feb '26	Complementary EU & CN projects
PHA extraction: advancements on the state of the art	Italy	April '26	Academia
Comprehensive benefit evaluation of Agriloop	China	April '26	Academia
Utilization of Microbial and fungal protein	Webinar	May '26	Academia
New Business / New value chains	Spain	June '26	Complementary EU & CN projects
Business concept of new sustainable value chains	Webinar	Dec '26	Farmers, end users, policy makers

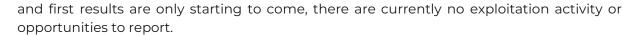
In March 2024, AgriLoop held its first webinar: Developing high-value products from agricultural residues. In this webinar, participants were able to discover the scope of the project as well as the various innovative solutions with the latest advances in safe and sustainable methods for converting agri-food residues into proteins and bio/biodegradable materials. 163 participants (online and in person) for this webinar and the recording is available on the AgriLoop's <u>YouTube</u> channel. Other webinars include: Agricultural Residues Pre-Treatment and Extraction: Pros and Cons - Suggestions from Two European Projects, 64 participants and a training event: High-value Utilization of Functional Components of Agricultural organic Waste with 40 participants.

A training webpage is being created which will host training materials and recording from these events. Training materials and webinar materials will be made available via the website and YouTube channel. A set of guidelines have been produced to help partners conceive, organise and run effective webinars and other training activities (appendix 8).

Knowledge generated by the project is also being featured in education curricula so that they are enriched with knowledge relevant to the EU bioeconomy strategy. This includes lectures to Master and PhD students at the Federal University of Pernambuco.

12. Exploitation

The Innovation Management Group has been constituted with an identified representative for each partner. This group will start its work at M30 to assess the best strategy to exploit AgriLoop's results through licencing or other means. As the project is still in its early stage



13. Evaluation of communications

The table below summarises AgriLoop's communications activities to date and maps them across our target audiences. It can be seen from this that all target audiences have been addressed and that the level of activity in each group reflects a prioritisation of audiences appropriate for the first 18 months of the project.

Activity		Audiences					
	Farmer s	Proce ss users	Bioprod uct users	Scientists researche rs	Policy makers funders	Wider audiences	
Press releases and media articles	•	•	•	•	•	•	
Website	•	•	•	•	•	•	
Stakeholder consultations (D1.1, D6.3)		•	•	•			
Published deliverables		•		•			
Scientific papers		•		•			
Presentations at meetings and conferences		•	•	•		•	
AgriLoop videos	•	•	•	•	•	•	
Public engagement	•					•	
Social media	•	•	•	•	•		
AgriLoop brochure + flyer		•	•	•	•	•	

Practice			
Practice abstracts 1 - 3			
Seminars and			
training			

14. Summary and next steps for C, D & E

Between now and the next C, D and E update (due in M36) the following activities are planned.

- further stakeholder consultation with value chain stakeholders as part of D1.2,
- dissemination of the next public deliverables (Deliverable 1.5, Deliverable 1.7, Deliverable 2.3).
- press releases on project milestones, such as decisions on the technologies and products for scaling up,
- the first policy brief will be produced and distributed with recommendations relevant to EU and China bioeconomy and agriculture strategies,
- a further seven training events and webinars will be held across Europe and China,
- the second batch of practice abstracts will be produced and published on the EU CAP portal,
- social media campaigns will leverage special days and campaigns of other (e.g. #lovefoodhatewaste, #foodwasteactionweek, #letswasteless, #circulareconomy week, Italian bioeconomy day) will be used to increase our social media following and drive more traffic to the website,
- the AgriLoop website will be further developed, with additional content to include:
 - o scientific publications
 - o training resources
 - o other EU project collaboration opportunities
 - o best practice abstract and policy documents
- traffic to the website will be increased using social media campaigns, reciprocal links and blog posts,
- further conference and exhibition opportunities are being sourced and scheduled for AgriLoop Roadshow in 2024-5,
- the project will continue to look for opportunities to publish non-commercially sensitive project outcomes in open access journals,
- at least four public engagement events will be held before the end of the project,
- video content / collaboration with Pierre Girard YouTuber / agricultural journalist,
- communications sub-group established,
- seek opportunities for a joint event with other EU project or international conferences.

15. Appendices

1. AgriLoop Communication, Dissemination and Exploitation Strategy: September 2023 Update

- 2. Branded templates for posters, presentations and banners, examples of printed and exhibition materials
- 3. Summary of dissemination activity log 1st Dec 2022 22nd May 2024
- 4. Example of an internal communications update
- 5. Website screenshots
- 6: Webinar and training guidelines

16. Data management plan

This table above sums up the main information regarding the data produced for this deliverable, where is it stored and are the specific rules to respect concerning access, publication and FAIR principles.

۷°	Dataset name	Open Data	Closed Data	Means of dissemination	Maximum delay before access	Data set access
	Residues = volumes, nature location, process details. Information about Know how existing business value chains, including prices etc Know how related to Farmer needs. Training activities: attendants' information (name, institution, etc)	official sources (National or UE) about Agriculture, rural areas and bioeconomy, etc / Methodology= public availability.	· ·	Scientific and popularized publications, conferences, various dissemination and capacitybuilding events	Once published and at the latest 2 years after the end of the project	

The information in yellow must be updated/erased. This table must be consistent with the information in the DMP.

This table above sums up the main information regarding the data produced for this deliverable, where is it stored and are the specific rules to respect concerning access, publication and FAIR principles.

1 °	Dataset name	Owner	Name of the current contact	PR issues	Use of third- party	Restricti ons on data sharing (Y/N)
	C & D logs	INRAE/BDC	Serena Mauries / Emma Needham	n/a	No	No

The information in yellow must be updated / erased. This table must be consistent with the information in the DMP.

This table above sums up the main information regarding potential Intellectual property protection or GDPR issues.



Appendix to AgriLoop Communication, Dissemination and Exploitation Strategy: November 2023 Update (European and Chinese collaboration) Introduction

This appendix to AgriLoop's C, D & E Strategy (DL 5.1) addresses how the project will work closely on C, D & E with the Chinese partners. With the start of the Chinese project in Q4 of 2023, more detail on this can now be provided. WP5 of AgriLoop will collaborate with Chinese colleagues to find opportunities for joint C, D & E activities, maximise accessibility of communication materials and widen reach through partner contacts and region-specific channels. Both Chinese and European partners have access to valuable contacts and networks and maximising use of these will help the project reach key audiences across many regions. AgriLoop communication, dissemination and training materials will be shared with Chinese partners for translation and distribution through Chinese channels and vice versa.

The appendix also considers AgriLoop's Responsible Research and Innovation (RRI) action plan (DL6.3) This collected RRI data from all (both EU and CN) partners of the project through a survey and some of the results of this survey are of relevance to the C, D E strategy.

C, D and E strategy for working with AgriLoop Chinese partners

<u>Dissemination</u> Both European and Chinese projects have targets for publication in scientific and trade journals. As part of these targets, both projects aim for 8-10 of these publications to be co-authored by Chinese and European partners. To complement the best practice abstracts produced by the European partners, the





Chinese partners will produce 16-20 technical notes that will disseminate best practice to Chinese audiences. The Chinese partners will also complement work by European partners to disseminate policy outputs to policy audiences: liaising with Chinese policy makers and providing them with at least three policy suggestions. Both European and Chinese partners will work together to influence policy makers working on the EU-China Food, Agriculture and Biotechnology (FAB) flagship initiative and the project will consider policy recommendations for a shared EU-CN vision on agri-residue management.

Communication AgriLoop communication materials (flyers, brochures, posters, diagrams, slide decks, multimedia materials) will be translated into Chinese. Chinese translation of key AgriLoop website pages will be provided, other pages will be provided with a Google Translate option. In addition, the Chinese partners will consider creating a mini-internet site featuring the Chinese project on the WeChat platform. Social media activity on LinkedIn and Twitter will be complemented by feeds on WeBo and WeChat, which will be run by the Chinese partners. Press releases will be available in both English and Chinese and disseminated to Chinese media outlets and newsletters by the Chinese and Europe leaders. A joint press release in Q4 2023 will mark the kick-off of the Chinese project.

<u>Training</u> The project aims to organise at least two joint technical progress and academic exchange training events that are carefully selected to cover crops and technologies that are relevant across both European and Chinese audiences. In addition, other training events and materials will be made inclusive for all audiences with the use of captions and translations. The existing AgriLoop training and webinar plan will be amended to include the Chinese partners and will circulate to this group for input.

Exploitation As stated in the DoA, Inrae Transfert is leading T5.4 "Innovation Management". An Innovation Management Group (IMG), will be organised with representatives of all partners. Participation to this group is nonetheless conditioned to the signature of the Consortium Agreement (CA). This IMG, will meet regularly starting at M30 to discuss the opportunities of exploitation, provide best practices and ensure privileged access to results for exploitation to





the members of the consortium. As a reminder, exploitation of results is governed by article 16 of the GA and by the CA. Exploitation, against fair and reasonable compensation, will inevitably require a separate contract between the owner(s) of the results and another party.

<u>Events</u>. The Chinese partners will communicate the project at relevant scientific, trade, and policy events in China. Chinese and European partners will look for opportunities to co-organise at least two joint communication events.

Possibilities include:

- A project-organised event, taking inspiration from the NOAW/Agrocycle joint stakeholders' event in China in 2018 https://noaw2020.eu/noaw-stakeholder-event-2018/
- An event hosted by a regional body that works with both Europe/China; for example, the European Chamber of Commerce in China host regular webinars in English/Chinese https://www.europeanchamber.com.cn/en/chamber-supported-events
- A joint stand/presentation at a conference, trade fair or expo. Possible events include EFIB, Ecomondo, Renewable Resources and Bio-refineries Conference in Europe and Chinese Biomaterials Conference, Beijing Science & Technology Week in China

Coordination of activities. AgriLoop's tools for co-ordination will be amended to include the Chinese partners, as agreed by the Chinese partners and funder. The clearance procedure will be amended to include clearance by the Chinese project leader and their funder. The communication, dissemination and branding guidelines will be amended to acknowledge the Chinese project funders. Existing communication materials will then be amended to comply with the new guidelines. The Chinese partners will be invited to record their C, D & E activities using the project communication and dissemination log. They will also be included in internal communication updates, shared with the partners every four months.

C, D and E implications of Deliverable 6.3: Responsible Research and Innovation Survey





Public engagement The RRI survey found that public engagement was considered particularly relevant for both Chinese and European partners. This correlates with the result of questionnaires circulated to the partners to develop the C.D and E strategy where this theme were also identified by them as important. The C, D and E strategy concluded that the project needs to reach out to public audiences to: raise awareness of the benefits of the circular bio based economy and the valorisation of agricultural waste and residues; increase citizen interest in the transition to bio based products; and help inform debates on issues of societal interest. The partners identified the following as possible public engagement activities and outlets for the project: science outreach initiatives, EU science communication initiatives, science/environmental news outlets and television programmes, science/environment sections of mainstream outlets, science and environmental blogs and podcasts, eco-awareness initiatives and campaigns and special days. The RRI data underlines that special effort and priority needs to be made to deliver on these suggestions. In response to the RRI survey less than half of partners respondents reported that their organisation had dedicated resources for public engagement. This indicates that some partners will need support from WP5 to enable them to contribute to public engagement.

Science education The RRI survey also found that science education was an important RRI theme for the project partners. The C,D and E strategy identified younger audiences as of special importance for communications given their high interest in environmental issues and their potential to be inspired to follow relevant careers. This includes early career researchers and students (biosciences, agronomy, environment, biochemistry and industrial engineers). The following were identified in the C, D and E strategy as mechanisms to reach younger audiences: open days, summer schools, researcher nights, science festivals, school science initiatives, projects in bioeconomy education, the EU Bioeconomy Youth Ambassador scheme, and Symposia for Young Chemists. Academic and RTO partners will be encouraged to hold summer schools and open days targeted at younger audiences, for example, possibly as part of the ITQB NOVA Summer Science weeks, summer schools, researcher nights, science festivals and school science initiatives.





Open access Open access is a an RRI pillar of relevance to the C, D and E strategy. In line with the project's commitment to Open Science, both the EU and CN partners will publish their findings in formal reports and scientific articles in green or gold open access, peer reviewed journals, scientific posters, conference proceedings and book chapters (this is a mandatory requirement of the EU). The RRI survey also reveals that over 60% of partner organisations have repositories for open access publications and/or research data and these should also be considered as a route to making project results available publicly.

<u>Indicators of success</u> The following RRI indicators were among those suggested in the survey:

- Number of visitors to public engagement events/initiatives.
- Number of educational resources produced and made available.
- Number of open access publications/open data sets produced.

These metrics align with those in the C, D and E strategy. All partners are recording their C, D & E activities, using the SharePoint communication and dissemination log. This will enable the project to keep a record of the communication and dissemination activities of all the partners and assess the audience numbers reached for each stakeholder group. In addition to this, the number of downloads of public access and education resources from the project website will also be measured.

RRI Action points for WP5:

- Encourage partner activity on public education and science education with regular emails to the partners flagging up forthcoming opportunities.
- WP5 partners to lead on some public engagement and science education activities that other partners can contribute to.
- WP5 to support partners with resources to support their activities (posters, sample collections, slide sets, activity suggestions).
- Ensure the Agriloop website will monitor downloads of resources.





Outline of Communication and Dissemination activities by Chinese and European partners

Outline of Communication and Dissemination activities by Chinese and European partners									
Activity	European partners	Chinese partners	Joint activities						
Publications	Publications in European outlets	Publication in Chinese outlets	Joint authorship publications						
Best practice	EIP-Agri practice abstracts	Technical notes	Translation of respective materials						
Policy maker	Liaison European policy	Liaison Chinese policy	Liaison policy makers working on EU/China						
liaison	makers	makers	cooperation						
Press releases	Distribution European outlets	Distribution Chinese outlets	Joint agreement and clearance						
Web presence	AgriLoop website	WeChat mini-site	Translated pages on AgriLoop website						
Training	European training sessions	Chinese training sessions	Joint events, translation of training materials						
Events	Events in Europe	Events in China	Joint events in both Europe and China						

Specific Communication, Dissemination and training activities by Chinese and European partners

C, D and E activity	Targets (EU in black and CN in red)
Events	presence at 2 events attended by policy makers
	40 presentations or posters at scientific conferences
	presence at 4 trade shows





	presence at 4 agricultural shows participation in at least 6 public engagement events presence at 1 events attended by policy makers 30 presentations or posters at scientific conferences (2 per task) presence at 2 trade shows presence at 2 agricultural shows participation in at least 3 public engagement events
Publications and press coverage	articles in > 4 EU outlets 30 articles in scientific journals 6 articles in trade press, journals or newsletters >20 articles in mainstream media / popular science >20 press releases 20-25 articles in scientific journals, 8-10 papers with EU Partners *3 articles in trade press, journals or newsletters *>5 articles in mainstream media / popular science *>5 press releases
Knowledge transfer and training	2 policy briefs 8 product data sheets 8 face to face training events 3 workshops 10 knowledge transfer webinars 40 EIP AGRI practice abstracts 4 training events during open days 1-2 policy briefs 8-10 product data sheets 1-2 face to face training events 1-2 workshops with EU Partners 3 knowledge transfer webinars *16-20 EIP AGRI practice abstracts (brief work reports)
Other	1,000 followers across dedicated project social media feeds. 8 short training videos and animations for distribution





2,000 visitors per year to the website

Cooperate and negotiate with no less than 3 enterprises

Attended more than 2 meetings at home and abroad

*1,000 followers across dedicated project social media feeds.

*8 short training videos and animations for distribution

*2,000 visitors per year to the website





Tackling agricultural waste

AgriLoop is a major project finding new ways to convert agricultural-food residues into high-value, eco-friendly products, such as food, feed ingredients and bio-based materials. It is funded by the European Union, UK Research and Innovation and the National Key Research and Development Program of China.





AgriLoop will bring significant economic, environmental and societal benefits by making better use of agrifood residues: an underexploited resource across Europe and China.

35 project partners across Europe and China are joining forces in AgriLoop to increase agricultural sustainability, grow the bioeconomy, tackle climate change and plastic pollution and increase European/Chinese cooperation.





The AgriLoop project will...

Convert a range of agricultural residues including tomato, soybean, peanut, apple, straw, potato, brewery grains, oil, grapes and animal manure into plant and microbial proteins, polyesters and other bio-based chemicals.



Develop safe-andsustainable-by-design bioconversion processes integrated into a cascading biorefinery approach.

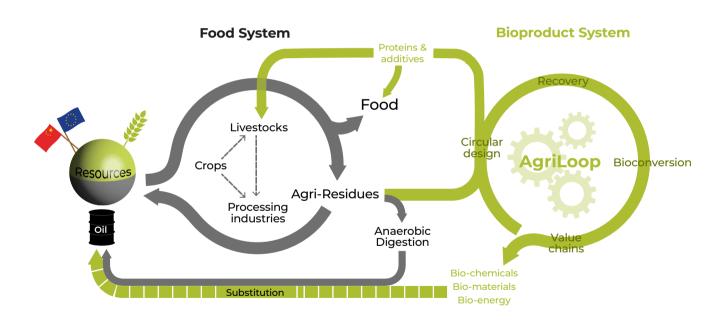
- Develop new end-user products and processes for the food, feed, health and material applications, particularly for the agricultural sector.
- Demonstrate innovative sustainable value chains.
- Validate environmental, safety, economic and social assessments.
- Achieve several environmental, societal and economic impacts from its innovative approach.





Partners are from 11 countries; 20 from 8 EU countries, 2 from non-EU countries and 13 partners from China.

AgriLoop's concept for sustainable biorefineries based on agricultural residues



Developing inn processes and Developing innovative technologies



AgriLoop is developing safeand-sustainable-by-design methods to convert agrifood residues from crops (tomato, soybean, peanut, apple, potato, brewery grains, oil and grapes) and animal manures into high-value products. These processes include: green extraction, microbial conversion and material compounding and extrusion. AgriLoop processes will produce a range of products in a cascading biorefinery approach, with any remaining biomass used to generate biogas.





AgriLoop will run for 4 years, from 2022 to 2026.

A range of innovative bio-based products

AgriLoop is developing a range of innovative biobased products that include:

- Food and feed ingredients (plant proteins, carotenoids)
- Highly functional biochemicals (antioxidants, antimicrobials)
- Microbial proteins
- Bio-based materials: plant polyesters (cutin, suberin) and microbial polyesters (PHA) based materials
- Fertilisers



The functionality and value of these frugally designed bio-based products will be tested by end users including farmers and bio-processors.

There is an emphasis on products for agriculture and food, creating a fully circular solution.





Partners include research and technical organisations, smallto-medium-size companies and larger organisations.

Creating environmental, societal and economic impacts

AgriLoop will provide a range of environmental, societal and economic benefits for Europe and China such as:

- By using residues and wastes as a feedstock, AgriLoop will increase resource efficiency and reduce our dependence on fossil fuels.
- Products aim to be greener in production, compostable and biodegradable.



Create new value chains, helping to open up new markets, create new jobs and increase economic competitiveness. Connect and create new partnerships between organisations and sectors across Europe and China.



AgriLoop has funding of 7.8 million euros.









































































国投中鲁果汁股份有限公司



















For further information on the AgriLoop project, visit: www.agriloop-project.eu















high-value products from agricultural residues through sustainable chains



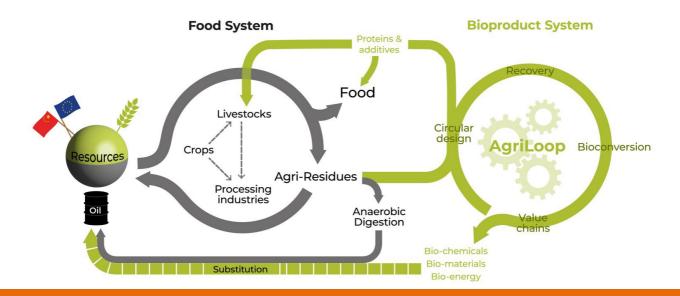


Agricultural-food residues are an underexploited resource for the European Union and China. Making better use of these will bring significant economic, environmental and societal benefits.

AgriLoop is a major European Union, UK Research and Innovation and Chinese-funded project finding new ways to convert agricultural-food residues into high-value, eco-friendly products, such as food and feed ingredients and bio-based materials. 35 partners across Europe and China, are joining forces to increase agricultural sustainability, grow the bioeconomy and tackle climate change and plastic pollution and increase European / Chinese cooperation.

Agriloop will...

- **Strengthen** the relationship between China and the European Union, by working together on common tasks and objectives.
- **Convert** agricultural residues into plant and microbial proteins, polyesters and bio-based chemicals using residues such as tomato, soybean, peanut, apple, straw, potato, brewery grains, oil, grapes and manure.
- **Develop** new products and processes for the food, health and agricultural sectors.
- Apply a 'safe-and-sustainable-by-design' method that avoids or minimises harmful impacts.
 These methods include: green extraction, microbial conversion and material compounding
 and extrusion. The processes will produce a range of products in a cascading biorefinery
 approach, with any remaining biomass used to generate biogas.
- Demonstrate innovative and sustainable value chains.
- Achieve several environmental, societal and economic impacts from its innovative approach.







Developing a range of innovative bio-based products

The functionality and value of these frugally designed bio-based products will be tested by end users including farmers and bio-processors. There is an emphasis on products for agriculture and food, creating a fully circular solution.

Products include...

- Food and feed ingredients (plant proteins, carotenoids).
- Highly functional biochemicals (antioxidants, antimicrobials)
- Microbial proteins.
- Bio-based materials: plant polyesters (cutin, suberin) and microbial polyesters (PHA) based materials
- Fertilisers.

Creating environmental, societal and economic impacts

AgriLoop will provide a range of environmental, societal and economic benefits for Europe and China.

Impacts include...

- Using residues and wastes as a feedstock to increase resource efficiency and reduce dependence on fossil fuels.
- Products aim to be greener in production, compostable and biodegradable.
- New value chains, helping to open up new markets, create new jobs and increase economic competitiveness.
- Connect and create new partnerships between organisations and sectors across Europe and China.

www.agriloop-project.eu







The National Key Research and Development Program of China









high-value products from agricultural residues through sustainable chains

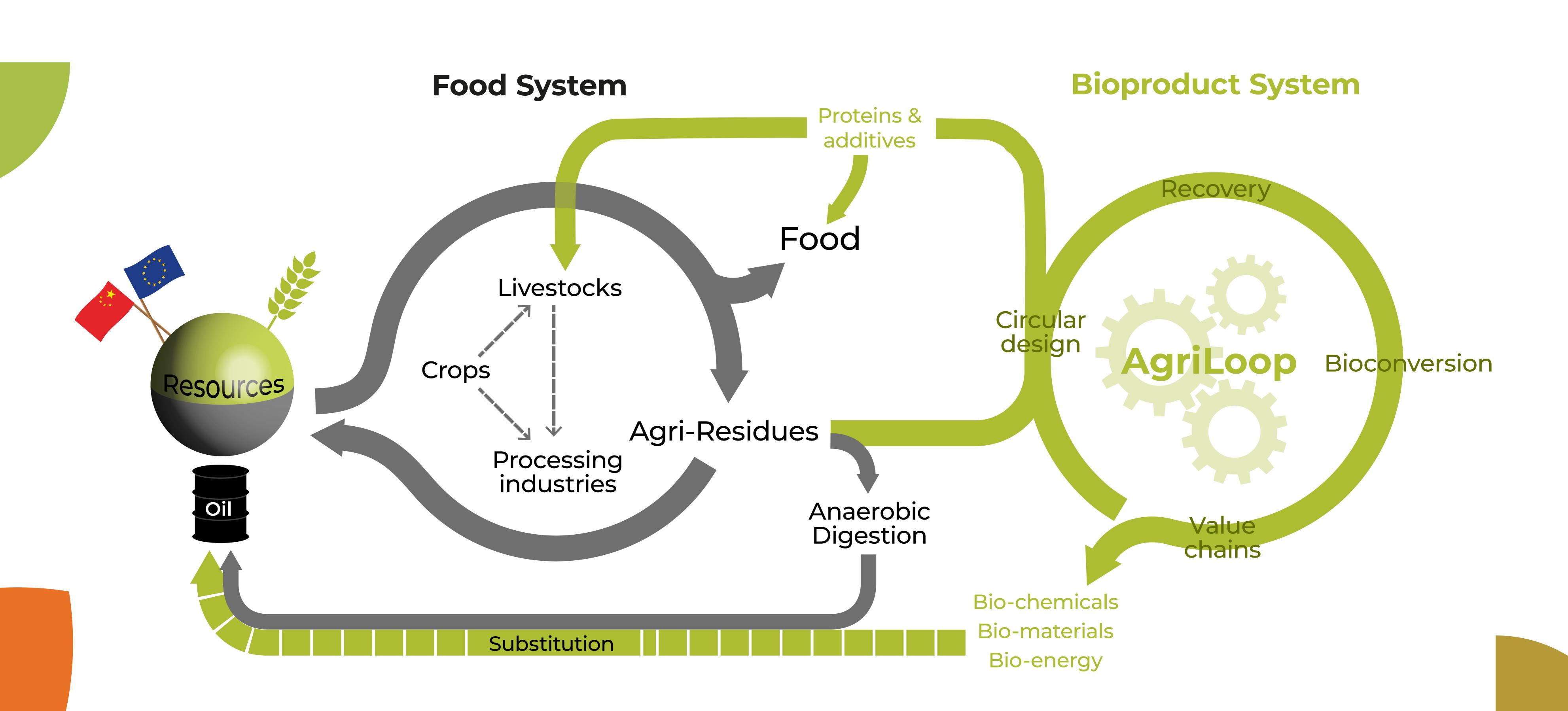


Agriloopis a major project

developing sustainable processes to convert agri-food residues into high-value, eco-friendly products for use in food, feed and bio-based materials.

Agri-food residues are an underexploited

resource for the EU and China and their increased use can bring significant economic, environmental and societal benefits.



Agriloop will

Convert agricultural residues into plant and microbial proteins, polyesters and bio-based chemicals.

Develop new products and processes for the food, health and agricultural sectors.

Demonstrate innovative and sustainable value chains.

Strengthen European / Chinese co-operation, enabling partners to join forces to increase agricultural sustainability, grow the bioeconomy and tackle climate change and plastic pollution.

AgriLoop partners

INRAE	Institut National de Recherche pour l'Agriculture, l'alimentation et l'Environement	ITQB	Institute of Chemical and Biological Technology, Universidade NOVA de Lisboa	UNIVR	University of Verona	IARRP- CAAS	Institute of Agricultural Resources and Regional Planning, Chinese Academy of Agricultural Sciences	SYBT	Shandong Youhe Bio Tech Inc
WR	Wageningen Research	тома	TomaPaint SRL	вю-мі	Bio-Mi	IFR-CAAS	Institute of Feed Research, Chinese Academy of Agricultural Sciences	SCRG	Sichuan Runge Biology Science and Technology Co., Ltd
SDU	University of Southern Denmark	NID	Innovation and Development Association, NOVA School of Science and Technology	UM	University of Montpellier	BIOMA- CAAS	Biogas Institute of Ministry of Agriculture and Rural Affairs, Chinese Academy of Agricultural Sciences	BJAMS	Beijing Long Age AMMS Biological Technology Co., Ltd
ECOZEPT	Ecozept	UNIROMA	University of Roma	AVECOM	Avecom	HZAU	Huazhong Agricultural University	NKU	Nankai University
USC	University of Santiago de Compostela	ENTO	ENTOMOTECH S.L.	IT	INRAE Transfert	втви	Beijing Technology and Business University	HBNACOL	Hebei NACOL Biotechnology Co., Ltd
FCAC	Federació de Cooperatives Agràries de Catalunya	CSIC	Consejo Superior de Investigaciones Biológicas	FHNW	University of Applied Sciences Northwestern Switzerland	SJCOF	Shandong Jinsheng Cereals and Oils Foods Co., Ltd	DSS+	DSS Sustainable Solutions Switzerland SA
UNIBO	University of Bologna	UGENT	University of Gent	IFST- CAAS	Institute of Food Science and Technology, Chinese Academy of Agricultural Sciences	SDIC	SDIC Zhonglu Fruit Juice Co., Ltd	BDC	Biorenewables Development Centre

















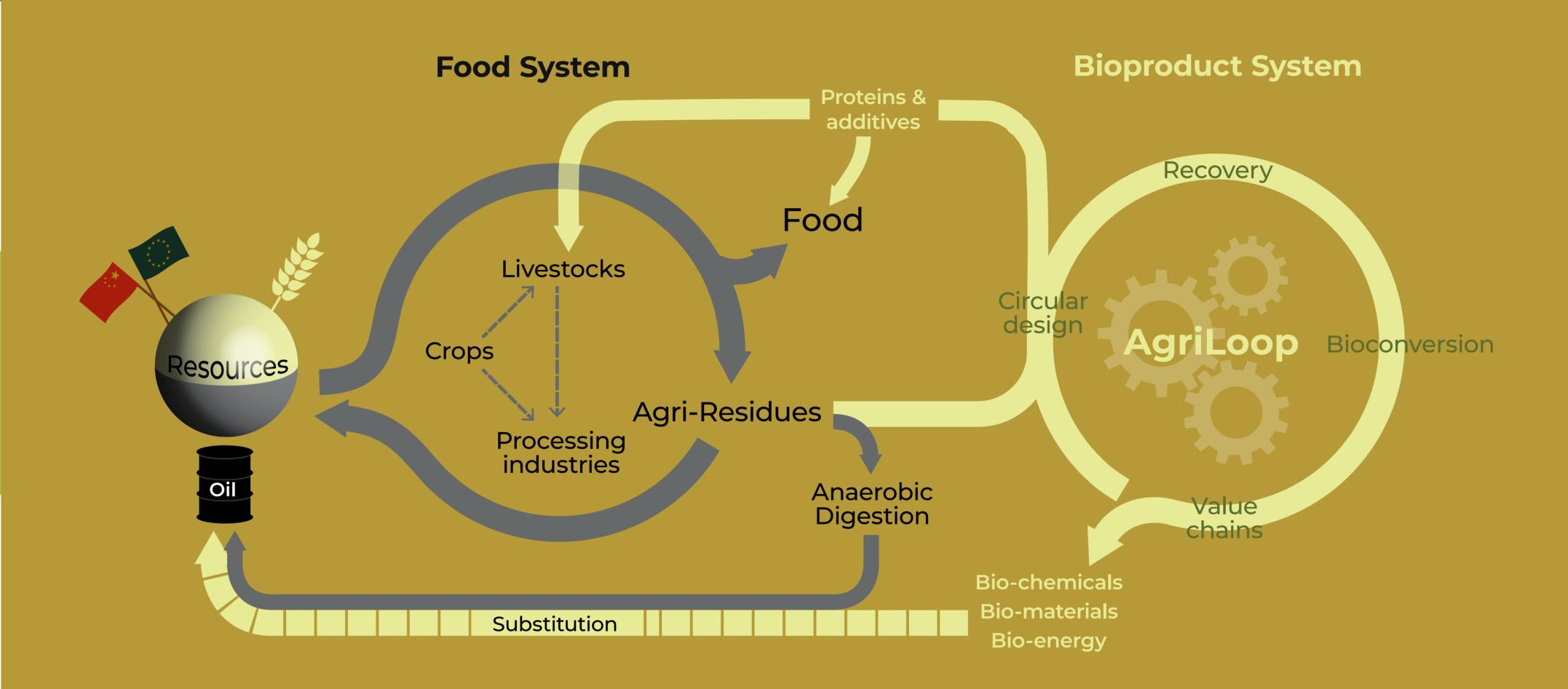




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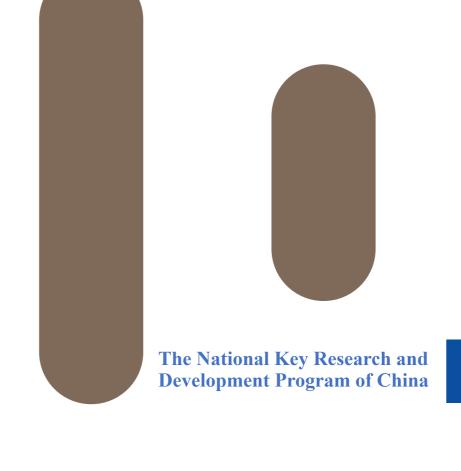
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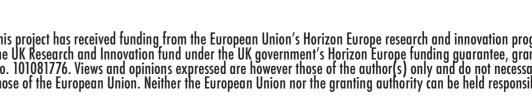












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Created By	1) Name of the dissemination activity	2) Type of dissemination activity	3) Target audience reached	5) Status of the communication activity	Why? Description of the objective(s) with reference to a specific project output (max 200 characters)	Item Type	Path
Alice Charpigny- EXT009017Q	Social media post (Linkedin)	Other (please specify)	Research communities;#Industry, business partners;#National authorities;#Civil society;#Citizens	Delivered	make it known what kind of project we are working on and make it widely known	Élément	site/agriloop/Lists/Disse mination activities
Emma Needham- EXT009041T	Waste as a Bioresource event	Conferences	Research communities;#Industry, business partners	Delivered	To showcase the AgriLoop project and the BDC's role in the project	Élément	site/agriloop/Lists/Disse mination activities
Federico Battista- EXT009008F	Agriloop Dissemination at the Federal University of Pernambuco (Brazil)	Education and training events	Research communities	Delivered	Presentation of the main aims and of the first experimental results from Agriloop project during a lecture about successfull examples of biorefinery in Europe	Élément	site/agriloop/Lists/Disse mination activities
Emma Needham- EXT009041T	Food Loss & Waste & Beyond: towards a Circular Economy	Meetings	Research communities;#Industry, business partners;#Innovators;#Investor	Delivered	To showcase the AgriLoop project and the BDC's role in the project and discuss food loss in the supply chain	Élément	site/agriloop/Lists/Disse mination activities
Giovanna Pesante- EXT009015F	Lecture at the University of Pernambuco (Brasil)	Education and training events	Research communities	Delivered	This lecture was aimed at decribing and promoting the AgriLoop project , presenting the main scopes and the first scrintific results.	Élément	site/agriloop/Lists/Disse mination activities
Giovanna Pesante- EXT009015F	Lecture at Verona ArgiFood Innovation Hub	Education and training events	Research communities;#Industry, business partners;#Investors;#Citizens	Delivered	The lecture focused on a circular economy appraoch, using AgriLoop as a virtuous example of an international consoritum.	Élément	site/agriloop/Lists/Disse mination activities
Annalisa Tassoni- EXT009018U	Final Conference of the FEDKITO project - September 12th 2023 - Pisa (Italy)	Conferences	Research communities;#Industry, business partners;#National authorities;#Regional authorities;#Civil society	Delivered	Dissemination of AGriloop aims and activities	Élément	site/agriloop/Lists/Disse mination activities
Maura Ferri- EXT010817B	International Conference of FoodOmics	Conferences	Research communities Research	Delivered	2 posters presentations	Élément	site/agriloop/Lists/Disse mination activities
Isabelle Dedieu	Agriloop webinar	Conferences	communities;#Industry, business partners;#Innovators;#EU Institution;#Citizens;#Specific end user communities	Delivered	The webinar aimed to inform a wide range of people (companies, research laboratories, end-users, general public) about the Agriloop project, focusing on the context of current problems and solutions	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	World Plastic Summit 2023; Monaco (23-25 March 2023)	Conferences	Research communities;#Investors;#Inter national organisation (UN body, OECD, etc.	Delivered	The project AgriLoop was mentioned by the project logo on the final slide of the oral presentation.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	ICNF 2023 - 6th International Conference on Natural Fibers; Funchal, Madeira (Portugal) - 19- 21/06/2023	Conferences	Research communities;#Industry, business partners	Delivered	"New Technologies To Generate Biohybrid Materials With Advanced Functional Properties"; Keynote Lecture by Auxi Prieto; The project AgriLoop was mentioned by the project logo on the final slide.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	11th European Symposium on Biopolymers (ESBP2023); Brno (Czech Republic) - 13-15/09/2023	Conferences	Research communities;#Industry, business partners	Delivered	"Designing Biopolymers with Advanced Functional Properties"; Keynote Lecture by Auxi Prieto; The project AgriLoop was mentioned by the project logo on the final slide of the oral presentation.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	Semana de la ciencia y la tecnología en el CSIC; 14+15/11/2023	Education and training events	Other (please specify);#Pupils	Delivered	"Los polímeros bacterianos: ¡demos un respiro a nuestro planeta"; theory & hands-on course; The project AgriLoop was mentioned by the project logo on the final slide of the theory presentation.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	International Workshop "Environmental Microbiology: Microbes as Safeguards of the Environment" in Baeza, Spain (12- 14 March 2024)	Conferences	Research communities	Delivered	"From Microbial Biotechnology to Advanced Materials" (by A. Prieto); The project Agriloop was mentioned by the project logo on the final slide of the oral presentation.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	Plastics: challenges and biotechnological solutions; EFB virtuell conference, 20/03/2024	Conferences	Research communities;#Industry, business partners	Delivered	"Polyhydroxyalkanoate (PHA) circularity, the role of PHA depolymerases" (Keynote lecture by A. Prieto); The project AgriLoop was mentioned by the project logo on the final slide of the presentation.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	3 Bio-Paths, 1 solution for plastcis (final event of 3 EU projects); Madrid, Soain - 9 & 10 April 2024	Conferences	Research communities	Delivered	"The power of enzymes to solve bioplastics circularity" (lecture by A. Prieto); The project AgriLoop was mentioned by the project logo on the final slide of the oral presentation.	Élément	site/agriloop/Lists/Disse mination activities
Oliver Drzyzga- EXT002312C	Symposium on "Microbiology of Biopolymer Formation and Degradation" in Stuttgart- Vaihingen (Germany), April, 29 30. 2024	Conferences	Research communities	Ongoing	"Whether Outside or Inside the Cell: the Bacterial Capacity to Degrade PHA" (by A. Prieto); The project AgriLoop was mentioned by the project logo on the final slide of the oral presentation.	Élément	site/agriloop/Lists/Disse mination activities
Hu Hui-EXT010744E	High-value Utilization of Functional Components of Agricultural Organic Waste	Education and training events	Research communities;#Industry, business partners;#Innovators;#EU Institution	Delivered	To share the latest scientific research progress on High- value Utilization of Functional Components of Agricultural Organic Waste, and to promote cooperation between CN and EU	Élément	site/agriloop/Lists/Disse mination activities
Chahinaz Aouf	meeting with the European Commission's representative in France: Valérie Drezet-Humezla	Meetings	EU Institution	Delivered	As part of the collaboration between Europe and China, the project objectives and scientific strategy were presented to the representative of the European Commission in France.	Élément	site/agriloop/Lists/Disse mination activities
Chahinaz Aouf	11 International Conference on Sustainable Solid Waste Management	Conferences	Research communities;#Industry, business partners;#Specific end user communities	Ongoing	presentation of Agriloop project. highlighting benefits from agri-residues valorization and biorefinery	Élément	site/agriloop/Lists/Disse mination activities
Alice Charpigny- EXT009017Q	present the Agriloop project during classes (Innoquick master of HESSO university)	Education and training events	students	Ongoing	To invite students to take a closer look at the food challenges that lie ahead.	Élément	site/agriloop/Lists/Disse mination activities
Alice Charpigny- EXT009017Q	present the Agriloop project during classes (circular economy training of Sanu)	Education and training events	Civil society;#students	Ongoing	To inform Swiss participants of a European exemplar circular economy project in agrifood sector in order to inspire them	Élément	site/agriloop/Lists/Disse mination activities
Isabelle Dedieu	Bioeconomy changemakers festival - Satellite event	Education and training events	Citizens	Delivered	Young researchers of Agriloop offered to high scool and bachelors students, a living lab (showing experiment about circular economy) and a science festival (workshops and games about circular economy)	Élément	site/agriloop/Lists/Disse mination activities
Angela Marchetti- EXT009013Q	ESBP - European Symposium on Biopolymer- September 2023 Brno, Czech Republic	Conferences	Research communities;#Industry, business partners;#EU Institution	Delivered	Oral presentation concerning the production of Polyhydroxyalkanoates with mixed microbial cultures by using innovative approaches	Élément	site/agriloop/Lists/Disse mination activities
Annalisa Tassoni- EXT009018U	Invited seminar at ITQB-NOVA, delivered by Annalisa Tassoni (UNIBO), Title: Plant proteins from agro-industrial residues: insights for food and other applications, day 08/03/2024	Education and training events	Research communities	Delivered	Dissemination of AGriloop aims and activities and training for PhD and post-docs	Élément	site/agriloop/Lists/Disse mination activities
Annalisa Tassoni- EXT009018U	International scientific conference on plant biodiversity and sustainability, Participant Giorgia Benati (UNIBO), Title: Alternative proteins from plant agricultural by-products: extraction and characterization, 21-22 May 2024	Conferences	Research communities;#Industry, business partners;#Innovators;#National authorities;#Rocal authorities;#Coal authorities;#Civil society;#Citizens	Ongoing	Dissemination of results	Élément	site/agriloop/Lists/Disse mination activities
Mariana Matos- EXT011218R	Expo FCT 2024	Education and training events	Civil society;#Citizens	Delivered	NID researchers offered to high school students, high school teachers and bachelors students a presentation on the conversion of residues into biopolymers, along with a hands-on experiment in a living	Élément	site/agriloop/Lists/Disse mination activities
Nádia Ribeiro- EXT011138Z	Webinar Cipromed - Agriloop; Participant Artur Bento (ITQB); Title: Valorisation of Tomato Pomace for the Development of Cutinized Materials, 17th May 2024	Conferences	Research communities	Ongoing	Dissemination of results	Élément	site/agriloop/Lists/Disse mination activities
Mariana Matos- EXT011218R	Noite Europeia dos Investigadores	Education and training events	Research communities;#Local authorities;#Citizens	Delivered	NID offered to researchers and general community a hands-on activity on the conversion of residues into biopolymers	Élément	site/agriloop/Lists/Disse mination activities
Marina Jurjevic- EXT009172W	EU funded research and innovation in Croatia: Where do we stand today?" International Workshop in Rijeka	Education and training events	Research communities;#EU Institution;#Regional authorities;#Local authorities	Delivered	Bio-Mi had the pleasure of participating in a one-day international event titled "EU funded research and innovation in Croatia: Where do we stand today?", link: https://www.bio-mi.eu/index.php/en/com	Élément	site/agriloop/Lists/Disse mination activities
Marina Jurjevic- EXT009172W	Careers Week _University of Rijeka, Croatia, speaker	Conferences	Research communities;#Other (please specify);#Students	Delivered	In addition to basic information about the company, students were introduced to research and marketing activities, active projects under Horizon Europe, professional associations Bio-Mi is in	Élément	site/agriloop/Lists/Disse mination activities
Sara Alfano-EXT009043U	Bio-based polymers at the forefront of innovation in materials science 12/04/2023 – 14/04/2023 – Bertinoro (FC),	Conferences	Research communities	Delivered	Oral presentation about the effect of 3HV content on PHBV processability	Élément	site/agriloop/Lists/Disse mination activities
Chahinaz Aouf	Italy. meeting with the reresentative of the European commission in France	Meetings	EU Institution;#Local authorities	Delivered	present the project to the european commission representative	Élément	site/agriloop/Lists/Disse mination activities
Annalisa Tassoni- EXT009018U	WEBINAR: Agricultural residues pre-treatment & extraction: suggestions from two European projects	Education and training events	Research communities;#Industry, business partners;#Innovators;#Civil society	Delivered	Webinar in collaboration with the EU Cipromed project (funded by PRIMA). Seminars related to the last innovations on plant biomass pre-treatment, added value molecules extraction and applications	Élément	site/agriloop/Lists/Disse mination activities

Created By	Type of PID (repository)	PID of deposited publication	PID (publisher version of record)	Type of publication	Link to publication	Title of the scientific publication	Authors	Title of the Journa or equivalent	al Number	ISSN or eISSN Publisher	Month and year of publication	Was the publication available in open access through the repository at the time of publication?	Peer- Book reviewed? title	Did you charge OA publishing fees to the project?	Article processing costs that will be charged to the litem project	
Giovanna Pesante- EXT009015F			https://doi.org/10.3390/pr11020415		3717/11/1/413	Toward the Transition of Agricultural Anaerobic Digesters into Multiproduct Biorefineries	David Bolzonella, Davide Bertasini, Riccardo Lo Coco, Miriam Menini, Fabio Rizzioli, Anna Zuliani, Federico Battista, Nicola Frison, Aleksandra Jelic Giovanna Pesant	Processes e	11	11020415 MDPI	30/01/202	3 TRUE	TRUE	FALSE	Élém	site/agriloop/Lists/Scientifi c publications
Oliver Drzyzga- EXT002312C	DOI	https://www.biorxiv.org/content/10.11 1/2023.11.24.568592v1.full	IO https://www.biorxiv.org/content/10.1101/. 023.11.24.568592v1.full	Article in journal	https://www.biorxiv.org/content/10. 1101/2023.11.24.568592v1.full	Bdellovibrio's Prey-Independent Growth is Fuelled by Amino Acids as a Carbon Source	C Herencias, MV Rivero-Buceta, S Salgado, F Baquero, R del Campo, J Nogales, MA Prieto	bioRxiv	568592	26928205 Cold Spring Harbor Laboratory (USA)	25/11/202	3 TRUE	TRUE	FALSE	Élém	ent site/agriloop/Lists/Scientifi c publications



Emma Needham <emma.needham@york.ac.uk>

AgriLoop; internal communication and dissemination round-up - December 2023

4 messages

14 December 2023 at 15:27

Communication and dissemination newsletter - December 2023

View online version



Introduction

Welcome to the first AgriLoop project partner newsletter for communication and dissemination. Every AgriLoop partner has a role to play in communication and disseminating the aims and outcomes of the project. These updates will provide you with ideas, opportunities and resources to help you communicate effectively and it will also inform you of the project's latest communication and dissemination activities.

All the documents and logs below are stored in the <u>work package 5 folder on SharePoint</u>. If you require access please contact <u>serena.mauries@inrae.fr</u>. If you have a newsworthy update you would like to include in the next edition or on the website, social media channels please email <u>emma.needham@york.ac.uk</u>.



Best wishes and happy holidays for the upcoming end of the year from the communication team!

Communication and dissemination clearance procedure

Press releases, conference presentations and scientific publications must be approved using a clearance procedure which will ensure data disseminated is aligned with EC rights, rules and obligations and does not compromise patents or journal publications. If you wish to disseminate via a press release, conference presentation or scientific publication you must send a publication notification to the consortium with a deadline for possible objection.

Please familiarise yourself with the <u>communication and dissemination clearance</u> <u>procedure</u> and ensure you understand the timescales involved.

Online communication and dissemination logs

These logs allow you to record your communication and dissemination activities going forward and it will allow us to verify the implementation of our communication, dissemination, training and exploitation strategy (data collected will be used to report back to the EU so please ensure it is as accurate as possible).

Please note; if you have already undertaken a communication or dissemination activity since the project started, please fill out the logs retrospectively.

Visual identity

Branding guidelines, AgriLoop logo and funder logos (various file sizes and versions) are now available.

Communication, dissemination and exploitation strategy and appendix

The strategy includes: 1) stakeholder analysis identifying dissemination targets from along the value chain and communication targets for wider audiences; 2) key messages for each stakeholder group and messaging risks; 3) a set of planned activities mapped across key stakeholder audiences; 4) a plan for exploitation; 5) training and knowledge transfer plans; 5) a plan for monitoring and evaluation.

The appendix to AgriLoop's C,D&E strategy addresses how the project will work closely on C,D&E with the Chinese partners. Please take the time to <u>familiarise yourself with the</u> <u>strategy and appendix</u> as all partners have an important role to play in the communication and dissemination of the project.

<u>The following materials are now available.</u> The pull up banner and posters have also been supplied as editable templates. If you need help to develop these further, please get in touch.

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- A4 flyer
- A5 landscape Brochure
- PowerPoint presentation
- Pull-up exhibition banner
- Posters (A0 and A1)
- Document cover
- Letterhead

AgriLoop website

As previously announced the <u>AgriLoop website is now live</u>. Further work will take place to develop the website content including the short video clips we have received from you. If you are attending any events on behalf of the project please let us know and we can add them to the 'events page' and our social media channels.

Training

To ensure effective knowledge transfer we will coordinate and organise a series of training events throughout the course of the project, a training and webinar plan has been produced to reflect this. Please check the plan regularly to ensure you are on track to organise your webinar or training event. AgriLoop partner FCAC are available to support you and a set of planning guidelines have also been produced.

Public engagement

Engaging the public with the science of AgriLoop is a requirement of our funders and features in both the projects Communication and Dissemination Strategy and the project's Responsible Research and Innovation Approach - it is also great fun! Opportunities to take part include: Science Cafés, Science and Technology Weeks, Pint of Science, Science Festivals and Institute Open Days. More ideas are in the communication and dissemination strategy. If you would like help planning or running a public engagement event, get in touch.

News and events

Our European Coordinator, Professor Nathalie Gontard from INRAE has been warmly welcomed to China by our Chinese partners - <u>full details on the visit</u>.

Job opportunity: Researcher / Engineer position at INRAE, France.

Job opportunity: Post-Doctoral Fellowship position at ITQB NOVA, Portugal.

View all AgriLoop news and events.





Biorenewables Development Centre, 1 Hassacarr Close, Chessingham Park, Dunnington, YO19 5SN

www.agriloop-project.eu

AgriLoop

@Agri_Loop

AgriLoopProject

This project has received funding from the European Union's Horizon Europe research and innovation programme and the UK Research and Innovation fund under the UK government's Horizon Europe funding guarantee, grant agreement No. 101081776.

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.





UK Research and Innovation Development Program of China

This e-mail has been sent to emma.needham@york.ac.uk, click here to unsubscribe.

Emma Needham <emma.needham@york.ac.uk> To: Serena Mauries <serena.mauries@inrae.fr>

19 December 2023 at 08:21

FYI

Emma Needham

Head of Communications, Biorenewables Development Centre, University of York

T: 07772953526

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AgriLoop: Website | LinkedIn | Twitter

Address; Biorenewables Development Centre, 1 Hassacarr Close, Chessingham Park, Dunnington, York, YO19 5SN,

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[Quoted text hidden]

Emma Needham <emma.needham@york.ac.uk> To: elspeth bartlet <elspeth.bartlet2@gmail.com>

8 January 2024 at 16:03

FYI - version that was sent out.

Emma Needham

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----- Forwarded message ------

From: C&D newsletter <biovale@biorenewables.org>

Date: Thu, 14 Dec 2023 at 15:27

Subject: AgriLoop; internal communication and dissemination round-up - December 2023

To: <emma.needham@york.ac.uk>

[Quoted text hidden]

elspeth bartlet <elspeth.bartlet2@gmail.com>
To: Emma Needham <emma.needham@york.ac.uk>

9 January 2024 at 08:37

thanks Emma

hadn't seen final version before- looks really good [Quoted text hidden]





high-value products from agricultural residues through sustainable chains

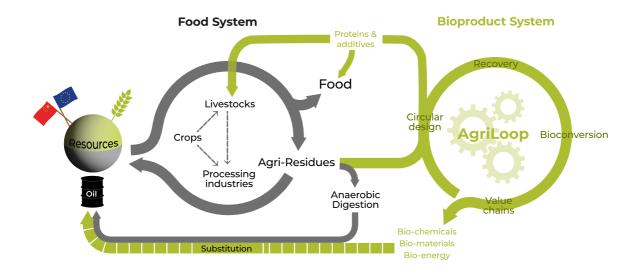


Agricultural-food residues are an underexploited resource for the European Union and China and by making better use of these can bring significant economic, environmental and societal benefits.

AgriLoop is a major European Union, UK Research and Innovation and Chinesefunded project finding new ways to convert agriculturalfood residues into high-value, eco-friendly products, such as food and feed ingredients and bio-based materials.

35 partners across Europe and China, are joining forces in AgriLoop to increase agricultural sustainability, grow the bioeconomy and tackle climate change and plastic pollution and increase European / Chinese cooperation.

AgriLoop's concept for sustainable biorefineries based on agricultural residues



https://www.agriloop-project.eu 2/9



Our Chinese partners visit Europe

This week the AgriLoop consortium will hold its annual meeting, kindly hosted by the Nova School of Science and Technology, Universidade NOVA de Lisboa, Portugal from 4 to 7 March 2024. The European partners will be joined by representatives from...

Read More

AgriLoop will

https://www.agriloop-project.eu





Strengthen the relationship between China and the European Union, by working together on common tasks and objectives.



https://www.agriloop-project.eu 4/9



Convert agricultural residues into plant and microbial proteins, polyesters and bio-based chemicals. Using residues such as tomato, soybean, peanut, apple, straw, potato, brewery grains, oil, grapes and manure.



Develop new products and processes for the food, health and agricultural sectors.

https://www.agriloop-project.eu 5/9





Apply a 'safe-and-sustainable-by-design' approach that avoids or minimises harmful impacts.



https://www.agriloop-project.eu 6/9



Demonstrate innovative and sustainable value chains.



Achieve several environmental, societal and economic impacts from its innovative approach.



35 partners



48 months

https://www.agriloop-project.eu 7/9







10 million funding

11 countries involved

Resources for our stakeholder groups

News and events

X in □







Confederaziun svizra

Swiss Confederation

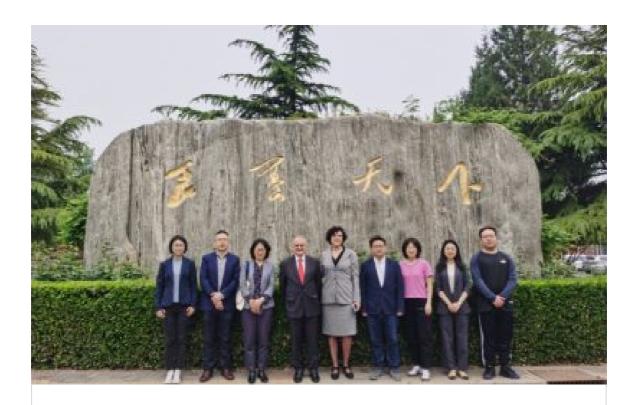
Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Education, Research and Innovation SERI

This project has received funding from the European Union's Horizon Europe research and innovation programme and the UK Research and Innovation fund under the UK government's Horizon Europe funding guarantee, grant agreement No. 101081776. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.





News



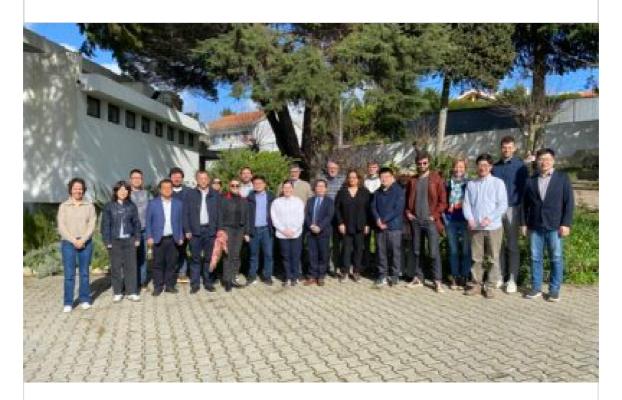
DG AGRI visit Chinese Coordinator's research team

Mr Diego Canga Fano, Director, and Ms Antonella Zona, Research Policy Officer, Department of Research and Innovation, Directorate-General for Agriculture and Rural Development (DG-AGRI), European Commission, visited Professor Aimin Shi's laboratory on 26th April 2024....



Our partners welcome Professor Nathalie Gontard to China

This November, our European Project Coordinator, Professor Nathalie Gontard from the French National Research Institute for Agriculture, Food and Environment has been in China to visit the thirteen Chinese academic and industrial organisations in the AgriLoop project....



Our Chinese partners visit Europe

This week the AgriLoop consortium will hold its annual meeting, kindly hosted by the Nova School of Science and Technology, Universidade NOVA de Lisboa, Portugal from 4 to 7 March 2024. The European partners will be joined by representatives from thirteen Chinese...



Job opportunity; researcher / engineer position at INRAE, France

General information about the role Workplace: INRAE Montpellier, South of France (UMR IATE, ePOP group) INRAE: the place where science is dedicated to life, humans, and the earth. Contract: 1 year renewable 2/3 times. Expected starting date: February 2024. Proportion...



Meet the new researchers joining the AgriLoop Project

AgriLoop has now been joined by four early career researchers who bring fresh expertise, enthusiasm and insight to the consortium. Find out how they are driven by their concern for the environment and because they see AgriLoop as an opportunity for their science to...



New international project to accelerate the future of circular agriculture by converting residues into high-value, eco-friendly products

Thirty-five academic and private partners from across Europe and China are now working together on the AgriLoop project, which will develop sustainable processes to convert agri-food residues into high-value, eco-friendly...





The National Key Research and Development Program of China



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Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER State Secretariat for Education, Research and Innovation SERI

This project has received funding from the European Union's Horizon Europe research and innovation programme and the UK Research and Innovation fund under the UK government's Horizon Europe funding guarantee, grant agreement No. 101081776. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.



About the project

The AgriLoop consortium aims to extend the agricultural production value of two major players of the global bioeconomy: the European Union and China, by eco-efficiently upgrading under-exploited residues into a portfolio of high added-value bio-products able to generate new bio-based markets or to compete with, and gain market share of, oil- and food crop based equivalents.

Innovative processes and a collaborative approach

AgriLoop will develop safe-and-sustainable-by-design (SSbD) bioconversion processes integrated in a cascading biorefinery approach to convert a range of agri-residues (from e.g. tomato, soy, straw, potato, brewery, oil, winery and livestock sectors) into plant and microbial proteins, polyesters and other bio-based chemicals to be used for food, feed, health and materials applications, especially by the farming sector.

The AgriLoop consortium will work together via a series of defined and inter-connected work packages across the European and Chinese partners.

Developing a range of innovative eco-friendly products

AgriLoop scientific and technical objectives are to improve the recovery of highly functional native molecules from primary and secondary residues and to tailor bioconversion schemes toward microbial proteins and polyesters, for overcoming in a balanced way the limitations related to feedstock complexity, processes ecoefficiency and end-products performances, and in parallel anticipate



of AgriLoop cascading processes toward end-products tailored to the just necessary (frugal design) and fast track their further adoption as demonstrated in upscaling selected biorefineries schemes.

Creating environmental, economic and societal impacts

By strengthening the European Union and Chinese cooperation, informing SSbD guidance and opening up new avenues for flexible agri-based value chains, AgriLoop will increase resources efficiency through reduced discharges of agricultural residues, while taking share of the highly dynamic worldwide markets of alternative proteins and biochemicals (incl. biopolymers) and reducing the cost of agriculture and food system on our environment and health.











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Deliverables & other communication materials

Throughout the project a number of public documents and deliverables will be created and shared, allowing our key stakeholder groups to use the information.

Project deliverables

- Deliverable 3.1 Feedstock pre-treatment and production of precursor efficiency (PDF)
- Deliverable 5.1 Communication, dissemination and exploitation plan (PDF)
- Appendix to Deliverable 5.1, European and Chinese collaboration for communication, dissemination and exploitation (PDF)
- Deliverable 6.3 Responsible Research and Innovation action plan (PDF)

Training and webinars

To ensure effective knowledge transfer we will coordinate and organise a series of training events (17 physical and 11 knowledge transfer webinars) throughout the course of the project.

- Final training plan (PDF)
- March 2024, Stakeholder Engagement webinar, organised by INRAE

Communication materials

• AgriLoop A5 landscape brochure (PDF)



webinars

Videos

AgriLoop; developing high-value products from agricultural re...



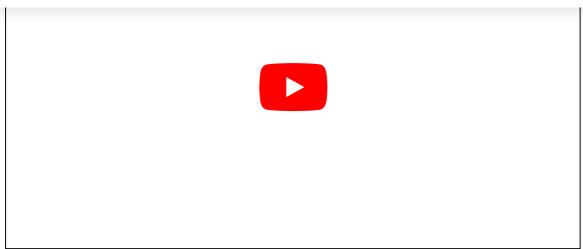
AgriLoop; European and Chinese Coordinators explain the pr...



Work package 1: Foundational circular and strategic flows

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Work package 2: Upstream proteins and chemicals recovery

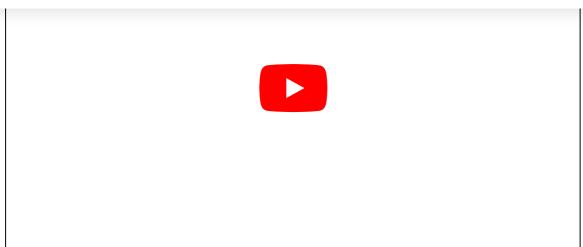
AgriLoop work package 2: Upstream proteins & chemicals re...



Work package 3: Microbial conversion

Agril con work pookeds 2: Microbial conversion





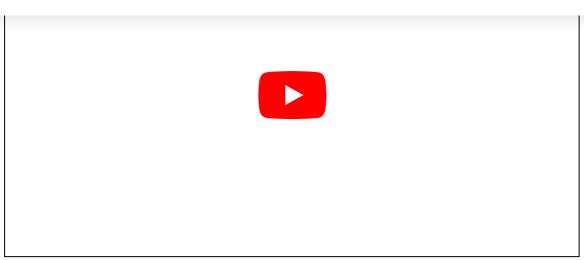
Work package 4: End-products and value chains



Work package 5: Communication, dissemination and exploitation

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To create a range of high-value bio-based products from agri-residues, AgriLoop will work with a wide range of stakeholders: sourcing agri-residues from farmers and growers, interacting with scientists and bioprocess users, providing biobased products to end-users and engaging with policy makers and the wider public.











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Scientific Publications & online articles

To ensure maximum impact, our project will communicate and disseminate information effectively from its inception to diverse sets of target audiences across a wide geographical range.

Key aspects of communication and dissemination will include: dialogue with growers as part of a multi-actor approach; engaging with end users to guide innovation and fast-track commercial adoption of bio based products; dissemination of scientific results; transfer of best practice; working with policy makers; and participation in debates around relevant issues of public interest.

If you wish to feature the AgriLoop project or would like a copy of our logo please contact Emma Needham, Communications Manager, E-mail address: emma.needham@york.ac.uk

Scientific publications

Our research findings have been published in the following journals;

- Processes journal: Toward the Transition of Agricultural Anaerobic
 Digesters into Multiproduct Biorefineries
- BioRxiv journal: Bdellovibrio's Prey-Independent Growth is Fuelled by Amino Acids as a Carbon Source

Other online articles

Our project has been featured in number of online publications;

- French publication, Le Monde Against all-plastic, the fight of researcher Nathalie Gontard
- Spanish publication, Fundacion Innovacion bankinter La investigación de base acelera las soluciones de reciclado de residuos
- French publication Midi Libre Agriloop transforms agricultural waste into biodegradable plastic: the project, partly financed by Europe, was born in Montpellier
- Biofuels Digest Sino-EU AgriLoop projects to develop high value products from agri-food residues
- Tomato news Agriloop's Webinar on Developing High Value products from Agricultural Residues
- BioPlastics News Agriloop Project to Convert Agri-Food Residues into Products
- Science Business Bans, flagships, and a green pivot: the state of EU-China research relations
- FIBK Internet of Waste: IoT to recycle and recover waste
- Spanish National Research Council Kick-off meeting of AgriLoop, a European project in cooperation with China on converting agricultural residues into novel opportunities







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WEBINAR GUIDELINE

Dear partners, here you'll find useful tips for your webinar and training activity. The aim of this document is to guide you through simple steps, to produce an effective presentation of your content and deliver the information your audience is expecting. If you need support to set up your webinar or your training, please ask the coordination team.

1. Define the targeted audience

- Identify the people you want to attend.
- Determine their objectives and expectations



2. Define the objective of the webinar:

- Identify the main goal or purpose of the webinar.
- Determine the specific topic or theme to focus on.

3. Select a relevant and engaging title to catch the eye:

- Choose a title that accurately reflects the content of the webinar.
- Make it concise, informative, and captivating. Don't hesitate to look what have been done in past events

4. Create a compelling abstract or description:

- Write a concise summary of the webinar that highlights its key points.
- Clearly state the target audience and the benefits of attending.



5. Identify and invite expert speakers:

- Research and invite renowned experts in the field related to the webinar topic.
- Ensure the speakers are capable of delivering engaging presentations.

6. Develop a detailed agenda:

- Outline the structure of the webinar, including the order of presentations and Q&A sessions.
- Allocate sufficient time for each speaker and include breaks if necessary.
- Identify an effective chair with some knowledge of the subject and experience at chairing effectively
- Ensure that the chair will keep speakers to time and ensure participation from the audience.

7. Prepare high-quality presentation materials:

- Request speakers to provide their presentation slides and other materials in advance.
- Review it and ensure the content is clear, visually appealing, and relevant to the topic.
- Be sure to have homogeneous branding for the webinar (Ppt/pdf presentation on same format; same colours etc.).
- Prepare specific slides (connection time; breaks; etc.) with impactful title and colours. IT can provide help.
- Ensure event materials comply with project branding guidelines and that funders are acknowledged.



8. Set up a reliable webinar platform:

- Choose a reputable webinar platform that supports international participants.
- You can use platform like Zoom but here, you'll find other ones that may suit your needs.
- If you need webinar platform for big events, notice that IT can host it on Livestorm.

9. Promote the webinar:

- Develop a plan to reach the target audience through various channels.
- Contact WP5 partners as early as possible for their help in promoting your webinar.
- Utilise social media, email newsletters, and professional networks to create awareness.

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10. Provide clear instructions for participants:

- Share instructions on how to join the webinar and access the necessary resources.
- Make a reminder one week before the date
- Clearly communicate the webinar date, time, and time zone to avoid confusion, be mindful of different time zones for different countries.

11. Conduct a rehearsal and technical check:

- Schedule a rehearsal session with the speakers to ensure smooth transitions and time management.
- Test the link, audio and video quality, check internet connectivity, and resolve any technical issues at least one day before.



12. Engage the audience during the webinar:

- Encourage active participation through polls, Q&A sessions, or live chat. The audience needs to be involved, it will help them to remember key content.
- Moderators should manage the chat and relay pertinent questions to the speakers.

13. Record the webinar for future use:

- Obtain consent from speakers and participants to record the webinar.
- Make the recording available for on-demand access to those who couldn't attend.

14. Follow up with participants and speakers:

- Send a thank-you email to participants, speakers, and sponsors.
- Share any additional resources or materials discussed during the webinar.

15. Evaluate the webinar's success:

- Collect feedback from participants through surveys or post-event evaluations.
- Analyse the data to identify areas of improvement for future webinars.



16. Support from work package 5 partners

- Liaise with WP5 to discuss how the webinar contributes to the training plan and how they can offer support you.
- Consider what language the webinar should be held in. Ask the Chinese partners whether they want the event translated -either live or after the event.



TRAINING GUIDELINE

1. Determine Training target:



- Identify the people you want to attend.
- Determine their objectives and expectations

2. Determine Training Goals:

- Define clear objectives and outcomes for the scientific training.
- Identify specific topics or skills to be covered during the training.

3. Select Venue and Dates:

- Choose a suitable location with necessary facilities for international participants.
- Set the training dates well in advance to allow for travel arrangements (You must establish a training plan).

4. Invite Expert Trainers:



- Reach out to renowned experts in the field to lead the training sessions.
- Confirm their availability and provide details about the training scope.
 (2 experts maximum to maximize the time)

5. Design Curriculum:

- Develop a comprehensive curriculum based on the training goals.
- Organize topics into logical sequences for effective learning.
- Before designing the agenda, you can send a survey to provide different specific topics to fine-tune the training set-up.

6. Promote and Invite Participants:

- Advertise the training through appropriate channels to attract international attendees.
- Use the LinkedIn page of the project; the global mailing list and other social media.
- Create an application process and invite interested participants to apply.

7. Arrange Logistics:



- Arrange travel and accommodation for international participants, if necessary.
- Coordinate transportation between the venue and accommodation.
- Be sure to have an appropriate location with all the tools you need.

8. Evaluate and Follow Up:

- Conduct participant evaluations to assess the training's effectiveness.
- Gather feedback to improve future training events.
- Follow up with participants after the training to track progress and foster networking.

9. Create video and document to capitalize:

- Create a summary document of the training with the references, the communication media used as well as the answers to the important questions asked during the training.
- Share short videos on social media and save the complete content into project platform (SharePoint) to allow trainees to access it anytime.

